



**PGA TOUR Professional Max McGreevy Joins Original Penguin Golf®  
as Newest Brand Ambassador**

**#OriginalGoodTime**



*(Miami, FL, January 13, 2025)* — Original Penguin Golf®, a division of Perry Ellis International, the renowned lifestyle brand recognized for its timeless style and contemporary flair, is excited to announce that PGA TOUR professional Max McGreevy is joining the Original Penguin Golf family as its newest brand ambassador. Wearing Original Penguin, McGreevy will return to the PGA TOUR in 2025 after a standout season on the Korn Ferry Tour.

McGreevy, a graduate of the University of Oklahoma, secured his 2025 PGA TOUR card after finishing second on the 2024 Korn Ferry Tour points list. During the 2024 season, the 29-year-old recorded nine top-10s in 25 starts highlighted by two victories at the Memorial Health Championship presented by LRS and the Magnit Championship. McGreevy also made two PGA TOUR starts in 2024 and finished T11 at the Black Desert Championship. In November, McGreevy held off Hideki Matsuyama and Akshay Bhatia to win the Dunlop Phoenix Tournament contested in Japan.

“I’m incredibly excited to join Original Penguin as a brand ambassador,” said McGreevy. “Original Penguin’s mix of performance and style fits in perfectly with my approach to the game, and I’m thrilled to represent a brand that values tradition and innovation as much as I do.”

“We are thrilled to welcome Max to the Original Penguin family,” stated Brad Holder, Senior Vice President of Marketing at Perry Ellis International. “Max has proven that he has the game to win and carries himself with confidence and style. His continued success on the course and dedication to his craft make him a perfect fit for the Original Penguin brand.”

McGreevy joins a growing roster of Original Penguin Golf ambassadors competing on the game's brightest stage including Jake Knapp, Nico Echavarria, Mason Andersen, and John Keefer.

Last season, Knapp earned his maiden PGA TOUR victory at the Mexico Open at VidantaWorld during an impressive rookie campaign while Echavarria recently claimed his second PGA TOUR title at the ZOZO Championship. Andersen earned his 2025 PGA TOUR card after a Korn Ferry Tour season highlighted by a victory at the 117 Visa Argentina Open and four top-10s. Last summer, Keefer burst onto the professional scene earning PGA TOUR Americas Player of the Year honors after making just 10 starts that included a win and nine top-10s.



“We continue to grow the Original Penguin Golf brand on the PGA TOUR and Korn Ferry Tour with more of the best players in the world wearing the iconic Penguin,” added Holder.

Original Penguin, a storied brand with a 70-year legacy in the game, will celebrate its anniversary in 2025. Since its inception, the iconic namesake bird has adorned the wardrobes of legends and trendsetters, becoming a symbol of style and sportsmanship. As we look back on seven decades of heritage, we’re excited to continue inspiring the next generation of originals.

## **About An Original Penguin® by Munsingwear®**

In 1955, Minneapolis-based Munsingwear – an underwear and military supply company – ironically became the touchstone of suburban sport with the introduction of the first iconic golf shirt to America – an ORIGINAL PENGUIN.. Known for its unique, humorous and detail-oriented clothing, Original Penguin offers a full range of men's, women's and children's clothing, accessories and fragrances. Original Penguin is present in North, Central and South Americas, Europe as well as India and the Philippines. There are over 1,250 points of sale, more than 99 Original Penguin stores worldwide and two dedicated e-commerce websites: [www.originalpenguin.com](http://www.originalpenguin.com) and [www.originalpenguin.co.uk](http://www.originalpenguin.co.uk).

## **About Perry Ellis International**

Perry Ellis International, Inc. is a leading designer, distributor, and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses, and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the company is available at [www.pery.com](http://www.pery.com)

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